

## प्रो० राजेन्द्र सिंह (रज्जू भय्या) विश्वविद्यालय, प्रयागराज, उ०प्र० Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj, U.P.

पत्रांक : प्रोरासिविवि / कुसका / 2023 – 15 79

दिनांक ०८, दिराम्बर, 2023

सेवा में,

प्राचार्य / प्राचार्या, समस्त सम्बद्ध महाविद्यालय, प्रो० राजेन्द्र सिंह (रज्जू भय्या) विश्वविद्यालय, प्रयागराज, उ०प्र०।

विषयः आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों में ''भारतीय भाषा उत्सव'' आयोजित करने विषयक।

महोदय / महोदया,

कृपया उपर्युक्त विषयक राज्यपाल सचिवालय, उत्तर प्रदेश के पत्र संख्या-ई-8093/ 32—जी0एस0 / 2023—X दिनांक 04 दिसम्बर, 2023 का संदर्भ ग्रहण करने का कष्ट करें जिसके माध्यम से सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली के पत्र दिनांक 28.11.2023 (छायाप्रति संलग्न) के अनुपालन में आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों .में ''भारतीय भाषा उत्सव'' आयोजित किए जाने के निर्देश प्रदान किए गए हैं।

तद्क्रम में आपसे अनुरोध है कि राज्यपाल सचिवालय, उत्तर प्रदेश के पत्र दिनांक 04.12.2023 तथा उसके साथ संलग्न पत्र दिनांक 28.11.2023 का अवलोकन करते हुए दिनांक 11 दिसम्बर, 2023 को अपने महाविद्यालय में ''भारतीय भाषा उत्सव'' आयोजित कराते हुए कार्यक्रम की आख्या (फोटोग्राफ सहित) विश्वविद्यालय की ई-मेल coe@prsuniv.ac.in पर प्रेपित करने का कष्ट करें। संलग्नक-यथोक्त।

भवदीय

(संजय/कृमार) कुलसचिव

प्रतिलिपि : निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेत् प्रेषित।

1. माननीय कुलपति जी।

2. डॉ० आशुतोष कुमार सिंह, विभागाध्यक्ष-हिन्दी विभाग, विश्वविद्यालय परिसर को इस अनुरोध से प्रेषित कि कृपया दिनांक 11 दिसम्बर, 2023 को विश्वविद्यालय परिसर में उक्तानुसार कार्यक्रम आयोजित कराने का कष्ट करें।

3. प्रभारी एजेन्सी को इस आशय से प्रेषित कि उक्त पत्र को समस्त महाविद्यालयों की कालेज

लॉग-इन तथा विश्वविद्यालय की वेबसाइट पर अपलोड कराना स्निश्चित करें।

4. सम्बन्धित पत्रावली।

कुलसर्चिव

पताः मिर्जापुर रोड, नैनी, प्रयागराज, पिनकोड-211010 (उ०प्र०), फोनः 0532-2256207 Address: Mirzapur Road, Naini, Prayagraj, Pincode-211010 (U.P.) Ph. 0532-2256207

## राज्यपाल सचिवालय, उत्तर प्रदेश,

लखनऊ-226027

संख्याःई-8093/32-जी०एस०/2023-X दिनॉकः ०५ नवम्बर, 2023

प्रेषक,

श्री राज्यपाल / कुलाधिपति के विशेष कार्याधिकारी, उत्तर प्रदेश, लखनऊ।

सेवा में,

कुलपति / निदेशक, समस्त राज्य विश्वविद्यालय / संस्थान, उत्तर प्रदेश।

विषय:— आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनॉक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों में ''भारतीय भाषा उत्सव'' आयोजित करने विषयक।

महोदय/महोदया,

कृपया उपर्युक्त विषयक सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली के द्वारा संलग्न पत्र सं0:01–06/2023–IS.8/IS.14, दिनॉक: 28 नवम्बर, 2023 का अवलोकन करने का कष्ट करें। जिसके द्वारा आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनॉक 11 दिसम्बर, 2023 को प्रत्येक विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों/संस्थानों में "भारतीय भाषा उत्सव" आयोजित करने हेतु कार्यक्रम की रूपरेखा संलग्न कर प्रेषित की गई है।

इस सम्बन्ध में मुझे आपसे यह कहने का निदेश हुआ है कि संलग्न पत्र में उल्लिखित /प्रस्तावित कार्यक्रम के आलोक में दिनॉक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में तथा विश्वविद्यालय से सम्बद्ध समस्त महाविद्यालयों/संस्थानों में "भारतीय भाषा उत्सव" आयोजित कराने का कष्ट करें।

भवदीय,

संलग्नक-यथोपरि।

(डॉ0 पंकज एल0 जानी) कुलाधिपति के विशेष कार्याधिकारी

प्रतिलिपि—सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली को उनकी ई—मेल:secy.sel@nic.in पर सूचनार्थ प्रेषित।

(हेमन्त कुमार चौधरी) कुलाधिपति के उपसचिव

Sanjay Kumar, IAS Secretary



भारत सरकार शिक्षा मंत्रालय स्कूल शिक्षा और साक्षरता विभाग Government of India Ministry of Education Department of School Education & Literacy

D.O. No. 01-06/2023-IS.8/IS.14

28th November, 2023

As you are aware, this year being Azadi ka Amrita Mahotsav, Ministry of Education is celebrating Bharatiya Bhasha Mahotsav for 75 days starting from 28th September in schools, colleges, universities and other educational institutions. It is gaining momentum day by day.

The Janma Jayanti of Mahakavi Subramania Bharati on 11th December, 2023 (Monday) shall be celebrated as Bharatiya Bhasha Utsav – A Language Festival for enjoying the beauty of language, its diversity and to experience the feeling of oneness in that diversity. Bharatiya Languages are the primary vehicles of Bharatiya culture, arts, music, thoughts and the bonds of unity and harmony of people of Bharat. All of them are intertwined and inseparable and emanates from the languages. Hence celebrating Bharatiya Bhasha Utsav in festive fervour and vigour will energise the students and fill them with pride and confidence.

SO(E-1)

The Utsav will culminate on 11th December. In this regard it is informed that a unique multilingual festival on a grand scale across the country in all the schools, colleges and universities is to be organised on Monday, the 11th December, 2023 to give momentum to multi linguistic theme of NEP. If any examination is already planned for that day, it may be adjusted to some other

Every institution/ School shall hold a day-long festival with the participation of students, teachers, parents and members of the public. A few suggestive programs are as the following but the institution could organise the same in their own unique way using the creative talent of the students:

- · The activity may begin with all the entrants signing in a Bharatiya language on the big canvas kept at the entrance to campaign in favour of mother tongue, like 'My Signature in My Mother Tongue'.
- Inaugural function.
- Multifaceted and multilingual cultural programs on the dais, like skits, anecdotes, quiz, puzzles, stories, songs, all in different languages.

124 'सी' विंग, शास्त्री भवन, नई दिल्ली—110001 124 'C' Wing, Shastri Bhawan, New Delhi-110001 1 of 3 | Page Telephone: +91-11-23382587, +91-11-23381104 Fax: +91-11-23387589 E-mail: secy.sel@nic.in

- Varieties of songs, dances and other artistic performances in different languages.
- Extempore speeches, extempore songs, extempore drawings and their combinations in different languages.
- Language games and fun programs through different languages.
- Screening of inspiring films, short films, biographical films and documentaries in different languages.
- · Competitions.
- Food courts belonging to different linguistic areas.
- Corners where different languages could be introduced in spoken form in order to make the students experience the thrill of speaking and enjoying a new Bharatiya language.
- Exhibition of charts and other exhibits on various aspects of languages
  of Bharat (Well-designed exhibits will be provided through the portal).
- · Seminar, workshop, debate, etc.
  - · Interactive session with authors and literary figures.
  - Exhibiting/Providing first-hand experience of using translation tools.
  - Street plays, procession, folk performances, etc.
  - And many more such creative programs.

In addition, programmes at District or State level may also be organised on the 11<sup>th</sup> December, as the finale of the 75 days long Mahotsav and to commemorate this grand event.

For monitoring the effective implementation of the Bharatiya Bhasha Utsav, NCERT has developed a framework of resources for the Bharatiya Bhasha Utsav and the same is available at <a href="https://ncert.nic.in/del/bhashautsav.php">https://ncert.nic.in/del/bhashautsav.php</a>. Further, in order to monitor the effective conduct of activities throughout the 75 days Bharatiya Bhasha Utsav, a page has been developed on the NCERT portal, wherein visuals and other activity needs to be updated by the nodal officers of the States/UTs.

I look forward to your continued support and cooperation for the successful implementation of the 75 Days Bharatiya Bhasha Utsav.

Your sincerely,

Sd/-

(Sanjay Kumar)

Additional Chief Secretary/ Principal Secretary/Secretary (School Education) of all States/Uts.

Copy for simillar action to:

- 1. Director, NCERT, Sri Aurobindo Marg, New Delhi-110016.
- Chairperson, Central Board of Secondary Education, Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi – 110092.
- 3. Chairperson, National Council for Teacher Education, G-7, Sector-10, Dwarka, Near Metro Station, New Delhi 110075.
- Chairperson, National Institute of Open Schooling, A- 31, Institutional Area, NH 24, Sector-62, Noida, Uttar Pradesh.
- Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, New Delhi - 110 016.
- Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector 62, Noida, Uttar Pradesh 201307.

Sanjay Kumar)

## Grand Bharatiya Bhasha Utsav on Dec 11th, Monday

The Janma Jayanti of Mahakavi Subramania Bharati is being celebrated as Bharatiya Bhasha Utsav which is on 11<sup>th</sup> December, Monday. This year being Azadi ka Amrita Mahotsav, Ministry of Education is celebrating Bharatiya Bhasha Mahotsav for 75 days starting from 28<sup>th</sup> September in schools, colleges, universities and other institutions. It is gaining momentum day by day.

The Utsav will culminate on Dec. 11<sup>th</sup>, Monday with a unique multilingual festival on a grand scale across the country in all the schools, colleges and universities on Dec 11<sup>th</sup>, Monday. If any examination is already planned for that day, it may be adjusted to some other day.

Bharatiya Bhasha Utsav – A Language Festival for enjoying the beauty of language diversity and to experience the feeling of oneness in that diversity. Bharatiya Languages are the primary vehicles of Bharatiya culture, arts, music, thoughts and the bonds of unity and harmony of people of Bharat. All of them are intertwined and inseparable from the languages. Hence celebrating Bharatiya Bhasha Utsav in festive fervour and vigour will energise the students and fill them with pride and confidence.

## Program

Every institution will hold a day-long festival with the participation of students, teachers, parents and members of the public. A few suggestive programs are as the following but the institution could organise the same in their own unique way using the creative talent of the students.

- The activity may begin with all the entrants signing in a Bharatiya language on the big canvas kept at the entrance to campaign in favour of mother tongue, like 'My Signature in My Mother Tongue'.
- Inaugural function.
- Multifaceted and multilingual cultural programs on the dais, like skits, anecdotes, jokes, stories, songs, all in different languages.
- Varieties of songs, dances and other artistic performances in different languages.
- Extempore speeches, extempore songs, extempore drawings and their combinations in different languages.
- Language games and fun programs through different languages.
- Screening of inspiring films, short films, biographical films and documentaries in different languages.

- Competitions.
- Food courts belonging to different linguistic areas.
- Corners where different languages could be introduced in spoken form in order to make the students experience the thrill of speaking and enjoying a new Bharatiya language.
- Exhibition of charts and other exhibits on various aspects of languages of Bharat (Well-designed exhibits will be provided through the portal).
- Seminar, workshop, debate, etc.
- · Interactive session with authors and literary figures.
- Exhibiting/Providing first-hand experience of using translation tools.
- Street plays, procession, folk performances, etc.
- · And many more such creative programs.

A media strategy may be planned from now onwards to build up the momentum.

All the institutions may chalk out their action plan for the Utsav in a befitting grand way.